

# Educational Engagement Opportunities

## Product Theater, Disease Awareness, Medical Information (PDM) Programs

Present timely and important information to practitioners while they enjoy breakfast or lunch. This opportunity provides unparalleled access to a large group of hard-to-reach, but interested practitioners who want to learn about your products.

### FEATURES



Dedicated 60 minute time slot.  
No PAINWeek-sponsored CME activities to compete with!<sup>1</sup>



Breakfast and lunch slots available daily<sup>2</sup>



Dynamic and interactive formats encouraged



Attendance range:  
**300-400**<sup>3</sup>



Engage attendees with live Q&A<sup>4</sup>



Encourage further interaction by directing attendees to your exhibit booth



Up to 3 presenters and a moderator

### Included



Meeting room rental



AV tech dedicated to your program<sup>6</sup>



Lead retrieval scanning including postprogram attendee list with contact information



Online, program guide and mobile app listing



One-time use of preregistrant list for a direct mailer<sup>7</sup>



Full AV package: all you need to do is bring your presentation!<sup>5</sup>

# Pricing

Starting at \$65,000, with F&B costs separate. Ask about discounted all inclusive packages.

## Clinician Ratings of Industry-Supported Symposia at PAINWeek\*

Content of PDMs was useful for their practice and professional development



Knowledge acquired in the specific topic area was valuable



\*Averages across 15 non-CME industry-supported Product, Disease awareness, and Medical information programs from PAINWeek 2021

# Optional Services (additional fees apply)



## Audience recruitment package

Dedicated and fully custom email with your branding to preregistrants; mobile app push notifications



## Onsite program assistance package

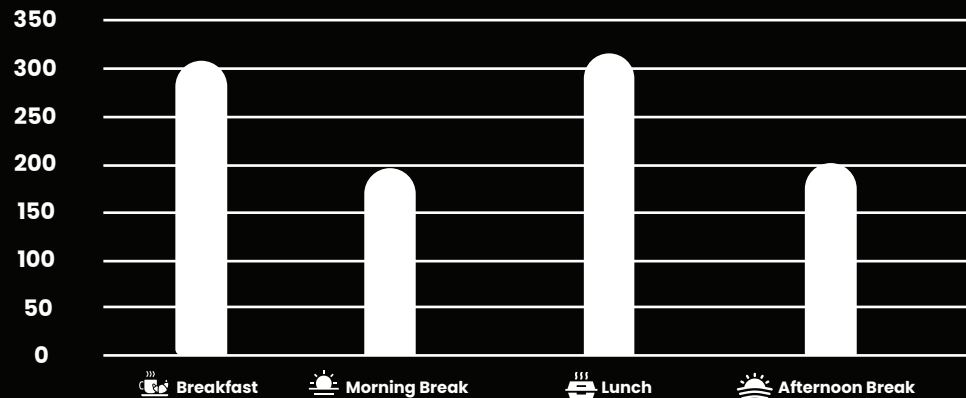
Let our staff do all the registration duties, setup, attendee ushering, and distribution of your promotional or educational materials



## Enduring Add-On

Recorded programs will be hosted on painweek.org

## Average Attendance



Averages across programs from 2017,2018,2019,2021

<sup>1</sup>There will be no CME activities during your dedicated time slot; however, there may be other sponsored activities/events. Slot fee does not include F&B costs and will need to be arranged and paid by sponsor with the hotel directly. <sup>2</sup>Minimum F&B spend required; see contract for details. <sup>3</sup>Based on historical averages; no guarantees are made for attendance. <sup>4</sup>Introductions, feature presentation, and Q&A must be done within official PAINWeek determined time parameters. Start and end times provided in early Spring. <sup>5</sup>AV package includes dual screen projection on left and right side of the stage; pipe and black drape; stage riser and stairs (or ramp); front screen projection; 9' x 12' LCD projector, podium, lavalier microphones, handheld microphone; sound kit with 6-8 channel mixer; 1 slide advancer; 1 laser pointer; 1 slide show laptop; 1 AV tech. Advanced AV such as audience recruitment system (ARS), audio or video recording, live streaming, internet connection, etc, available at additional costs. <sup>6</sup>AV tech time is limited to 30 minutes prior to published start time and for duration of the program. Additional AV tech time charged at \$175/hour with 1 hour minimum. <sup>7</sup>Preregistrant list does not include phone or email addresses. Use of list is limited to 1 time for a physical direct mail piece and must be approved by PAINWeek. Sponsor responsible for production and mail costs. No full postconference attendee list is provided to sponsors/exhibitors.



## Questions?

Contact Mike Shaffer

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**PainWeek.**